



Circular No 097/2016
Dated 19 Apr 2016

To Members of the Malaysian Bar

LEXPO 2016 — Give Your Law Firm the Leading Edge in Recruitment! (30 July 2016)

Building on the success of the inaugural [LEXPO](#) (“Malaysian Legal Expo”) in 2015, the Bar Council is delighted to bring you the second instalment of the exposition, details of which are as follows:

Date : 30 July 2016 (Saturday)
Time : 10:00 am to 6:00 pm
Venue : Avenue K Shopping Mall
156 Jalan Ampang, 50450 Kuala Lumpur

Background and Objective

LEXPO 2016 seeks to bring together all aspects of a career in law — from options in education, to job prospects in the legal services and related sectors. This one-of-a-kind exposition will provide law firms with concrete and targeted opportunities to network and increase exposure, while establishing an advantageous platform to connect with, and put a face to, potential talent.

In addition to law firms, exhibitors will include a range of corporate and other entities that have openings for individuals with legal training and experience. This strategic array of exhibitors will undoubtedly attract a wider and more diverse crowd to LEXPO 2016.

Opportunities for Your Law Firm

As LEXPO is an initiative that aims to benefit Members of the Bar and law firms, the rates for member firms remain unchanged from last year. We invite law firms to participate in LEXPO 2016 as exhibitors, with the following exclusive and favourable rates¹:

- For firms with five or fewer lawyers: RM1,272 per booth (inclusive of GST); and
- For firms with six or more lawyers: RM2,120 per booth (inclusive of GST).

We also welcome participation by law firms as sponsors.

Venue

The venue for LEXPO 2016 is the easily accessible [Avenue K Shopping Mall](#), which features ample exhibition space, 500 parking bays, and a large selection of dining and shopping options.

¹ If you participated as an exhibitor in LEXPO 2015, you will be entitled to a 10% discount off the published rates.

How to Book

Please find attached information regarding the Sponsorship Packages and Exhibition Booth Packages, along with the Sponsorship & Exhibition Booking Form. **Full payment is required within seven days of the date of booking, and exhibition booths will be assigned on a first-come, first-served basis.**

For more details, please visit the all-new LEXPO website at www.lexpo.my. Law firms are encouraged to register as exhibitors using the booth-booking function in the “Exhibitor” section on the website. Alternatively, law firms may also complete and submit the attached Sponsorship & Exhibition Booking Form by fax to 03-2026 1313, or by email to lexpo@malaysianbar.org.my.

Should you have any enquiries, please contact Sangheetha K, Public Relations Officer, by telephone at 03-2050 2038, or by email at sangheetha@malaysianbar.org.my.

See you at LEXPO 2016!

Thank you.

Karen Cheah Yee Lynn
Secretary
Malaysian Bar

www.lexpo.my



LEXPO

MALAYSIAN
LEGAL EXPO

2016

YOU CAN BE *ONE* OF THEM



30 July 2016
10.00 am – 6.00 pm
Levels 3 & 4, Avenue K

Organised by



BAR COUNCIL MALAYSIA

15 Leboh Pasar Besar
50050 Kuala Lumpur, Malaysia

T +603-2050 2050

E lexpo@malaysianbar.org.my

lexpo.my

Exclusive Partner (RM50,000)

Benefits:

- Exclusive branding prominence for LEXPO 2016
e.g. "LEXPO 2016 is brought to you by <name>"
- Banner advertisement on LEXPO website
- Logo (with URL link) on LEXPO website
- Company profile (100 words) on LEXPO website
- 2 booths at LEXPO 2016
- Distribution of corporate materials at venue*
- 1 overhead hanging banner at venue*
- Standing banners at 4 designated spots*
- "Brought to you by ..." branding on all LEXPO merchandise
- Logo placement on stage backdrop
- Logo placement on info board
- Logo placement on overhead banner
- Special mention in any media release
- Banner advertisement on the Malaysian Bar website for 3 months

Official Partners (RM12,000)

Partner Types:

- F&B Partner (with complimentary booth at LEXPO 2016 for sale of F&B items)
Subject to Avenue K's terms & conditions for sale of F&B
- IT Partner (with complimentary booth for sale of IT merchandise)
- Telco Partner (with complimentary booth)

Benefits:

- 1 booth at LEXPO 2016
- Logo (with URL link) on LEXPO website
- Logo placement on stage backdrop
- Logo placement on info board
- Logo placement on official bunting / standees / event signage
- Banner advertisement on the Malaysian Bar website for 1 month

Merchandise Partners (from RM5,000)

Partner Types:

- LEXPO 2016 Limited Edition Mugs
500 @ RM7,500 | 1,000 @ RM13,500
- LEXPO 2016 Limited Edition T-Shirts
300 @ RM8,000 | 600 @ RM14,500
- LEXPO 2016 Limited Edition Pens
1,000 @ RM12,000
- LEXPO 2016 Limited Edition Umbrellas
300 @ RM5,000

Benefits:

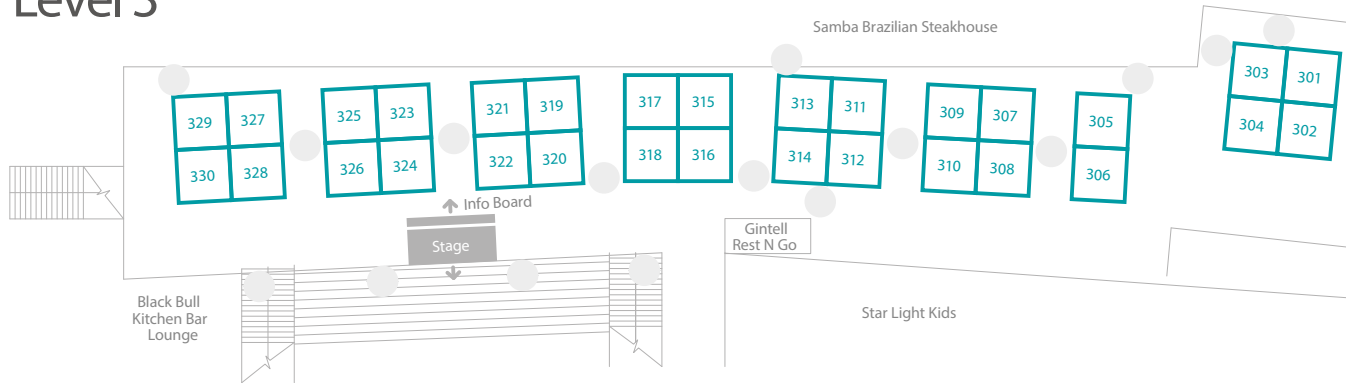
- 1 booth at LEXPO 2016
(for sponsorship above RM10,000)
- Logo placement on sponsored merchandise
(opposite LEXPO 2016 logo)
- Logo placement on stage backdrop
- Logo placement on info board

*To be provided by sponsor

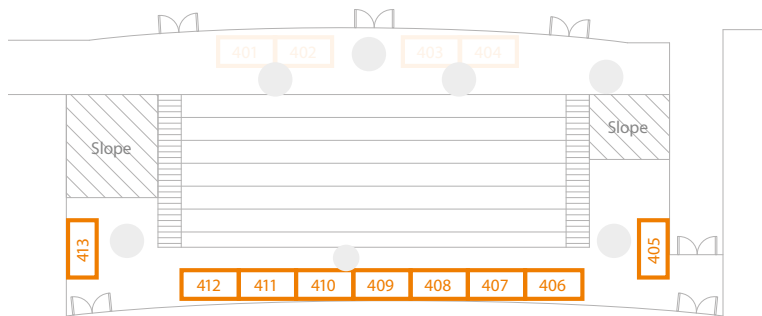
Note: All materials provided by sponsors are subjects to approval by the LEXPO 2016 Organising Committee.





Level 3



Level 4



 **Level 3**
3m x 3m
shell scheme booth

 **Level 4**
3m x 1.5m
shell scheme booth

For bookings or enquiries, contact:

Sangheetha K, +603-2050 2038
sangheetha@malaysianbar.org.my

Law Firms RM1,272
5 or fewer lawyers (inclusive of GST)

Law Firms+ RM2,120
6 or more lawyers (inclusive of GST)

General Exhibitors RM3,180
Entities other than law firms (inclusive of GST)

Benefits:

- Logo on info board
- Logo on LEXPO website
- 2 F&B vouchers
- 1 information desk, 2 chairs and 1 wastepaper basket. Additional accessories are available for rent.

10% discount for returning LEXPO exhibitors.
Exhibitors are allowed to purchase and combine booths (2 booths, or an island of 4 booths) on Level 3.



SPONSORSHIP & EXHIBITION BOOKING FORM

For assistance, please contact Team LEXPO 2016:

Sangheetha K
 +603 2050 2038
sangheetha@malaysianbar.org.my

We, the undersigned, wish to participate in LEXPO as exhibitors or by providing sponsorship, in accordance with the terms and conditions set out by Bar Council Malaysia, the event organiser.

Name of Organisation (This will appear on all publicity and acknowledgements)

.....

Name of Contact Person

.....

Type of Organisation

.....

Mobile

.....

Email

.....

Tel (O)

.....

Fax (O)

.....

Address

.....

| EXHIBITORS | SPONSORS |
|--|---|
| <input type="checkbox"/> Member Firm — 5 or fewer members (RM 1,272) <input type="checkbox"/> Member Firm — 6 or more members (RM 2,120) <input type="checkbox"/> Non-Members (RM 3,180) <i>(All prices inclusive of GST)</i> | <input type="checkbox"/> Exclusive Partner (RM 50,000) <input type="checkbox"/> Official Partners (RM 12,000) <input type="checkbox"/> Merchandise Partners (from RM 5,000) |

Method of Payment

All payments are to be made payable to "Bar Council". Please fax (at +603 2050 2133) or email a copy of the bank transfer document to us for verification. Please note that all bank charges are to be borne by the exhibitor / sponsor.

We would like to pay by: Cheque Credit Card Bank Transfer Bank Draft

For Credit Card Master Card VISA

Name on Card

.....

16-digit credit card no.

.....

CVV2/Security Code

.....

Expiry Date

.....

For Bank Transfer

Bank Name: CIMB Bank Berhad
 Menara Bumiputra-Commerce
 Jalan Raja Laut
 50350 Kuala Lumpur

Account Name: Bar Council
 Account No: 8000 2811 91
 SWIFT Code: CIBBMYKL

Please complete this section:

Name / Designation

.....

Signature / Date / Company Stamp

.....